



Dear Friends of the Dogwood Festival:

For over 50 years, the Vinton Dogwood Festival has been providing free family entertainment for our community. This rich small town tradition appeals to all ages, races, and creeds while promoting Vinton and Roanoke area businesses and the hospitality of the Town of Vinton citizens. Our Festival promotes and supports many youth and local organizations, including the Roanoke County Schools, the Boy and Girl Scouts, Lions Club, and local churches.

The Dogwood Festival is organized and operated by an all volunteer committee who gives countless hours to organize and stage this event and is funded by donations from our business community and fundraising events. Our committee strives to make continuous improvement in all aspects of the festival year after year.

The Dogwood Festival of Virginia Board of Directors is asking for your willingness to consider our request for a donation or sponsorship. Below you will find a list of possible sponsorship opportunities to consider.

Thank you in advance for your support of the Vinton Dogwood Festival. We greatly appreciate your donation to support our community. Please contact Todd Bailey at 777-7379 or Barry Robertson at 772-7960, x173 to discuss other ways sponsorships can be developed to meet your individual needs.

Sincerely,
 Vinton Dogwood Festival
 Board of Directors
www.vintondogwoodfestival.org

Sponsorship Levels

Small Business - \$200*

- Corporate Listing in the Vinton Messenger Publication
- Company name listed on Dogwood Website
- 1 access pass to VIP area during Festival

Bronze Sponsorship - \$600*

Small Business Privileges, plus:

- Logo Placement in event brochure
- 2 Festival T-shirts
- Commemorative Gift
- 2 access passes to VIP area

Silver Sponsorship - \$1000*

Bronze Privileges, plus:

- Logo recognition in the Vinton Messenger Publication
- A link directly to your website on www.vintondogwoodfestival.org
- Name announced between performances on the main stage
- 10 x 10 booth/rent space in Business Area
- Banner placement in Festival footprint
- 8 access passes to VIP area
- 8 Festival T-shirts

Gold Sponsorship - \$2000*

Silver Privileges, plus:

- ½ page ad in the Vinton Messenger Publication
- 10 access passes to VIP area
- 10 Festival T-shirts

Platinum Sponsorship - \$5000*

Gold Privileges, plus:

- Banner placement in Festival footprint – up to 3 banners
- 15 access passes to VIP area
- 15 Festival T-shirts

Friend of the Festival.....\$ 75*

Anonymous Donor.....\$ Any

*Includes Parade Entry